2025 Call for Listing Release Dates

Category Manager - Kristin Marcynuk	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Wine - Sparkling & Champagne	X											
Table Wine - Canada VQA & Icewine		X										
Table Wine - Italy			X									
Table Wine - Germany				X								
Table Wine - France					X							
Table Wine - Chile								X				
Table Wine - South Africa									X			
Table Wine - Blended & Bottled in Canada									X			
Table Wine - Argentina										X		
Category Manager - Andrea Montanino	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**June**	**July**	**Aug**	**Sept**	**Oct**	**Nov**	**Dec**
Spirits - Whiskey - American	X											
Spirits - Distinctions - all spirit segments		X										
Spirits - Whisky - Canadian			X									
Spirits - Whisky - Scotch Blended & Scotch Single Malt				X								
Spirits - Whisk(e)y - Irish & Misc				X								
Spirits - Vodka & Flavoured Vodka								X				
Spirits - Tequila									X			
Spirits - All Rum (White, Amber/Gold, Dark/Black/Navy, Spiced, and Flavoured)										X		
Category Manager - Margaret Cunha	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**June**	**July**	**Aug**	**Sept**	**Oct**	**Nov**	**Dec**
Fortified	X											
Liqueur	X											
Table Wine - USA		X										
Impulse - Spirit & Wine			X									
Gin							X					
Table Wine - Australia									X			
Table Wine - New Zealand									X			
Fruit & Flavoured Wine										X		
Table Wine - Spain											X	
Table Wine - Portugal											X	
Category Manager - Wayne Nevraumont	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**June**	**July**	**Aug**	**Sept**	**Oct**	**Nov**	**Dec**
Holiday - All Categories	X											
Beer - Import			X									
Non-Alcohol - All Categories				X								
Beer - Fall/Winter Sept - Mar @ retail					X							
Ready to Drink - All Segments							X					
Beer - Craft Canada & USA									X			
Beer - Domestic										X		
Beer - Spring/Summer April - Aug @ retail											X	