



PRICE CHANGE DEADLINES – FISCAL YEAR 2025/2026

(Deadlines will be strictly enforced)

PRICE CHANGE SUBMISSION DEADLINE*	PRICE CHANGE EFFECTIVE DATE*	NEW CASE COST EFFECTIVE DATE
March 16, 2025	May 1, 2025	April 24, 2025
-	No Price Change for June 2025	-
May 18, 2025	July 1, 2025	June 24, 2025
-	No Price Change for August 2025	-
July 20, 2025	September 1, 2025	August 25, 2025
-	No Price Change for October 2025	-
September 14, 2025	November 1, 2025	October 25, 2025
-	No Price Change for December 2025	-
November 16, 2025	January 1, 2026	December 25, 2025
-	No Price Change for February 2026	
January 18, 2026	March 1, 2026	February 22, 2026

NOTES

All agent/supplier requested price reductions must remain in effect for a minimum of 60 days and will be subject to a chargeback on all inventory in the Warehouse and Liquor Stores. This chargeback for Liquor Stores and the Warehouse will be the calculated difference in invoice cost of the old retail and the new lower retail price.

* Price Change effective dates are subject to change. Every effort will be made to communicate any changes to all stakeholders.